

True Grit:
achievement, passion and
perseverance

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Self

Coach

Leader

Why

How

Where

Why do some individuals
accomplish more than
others of equal intelligence?

Grit

perseverance and passion for long-term goals





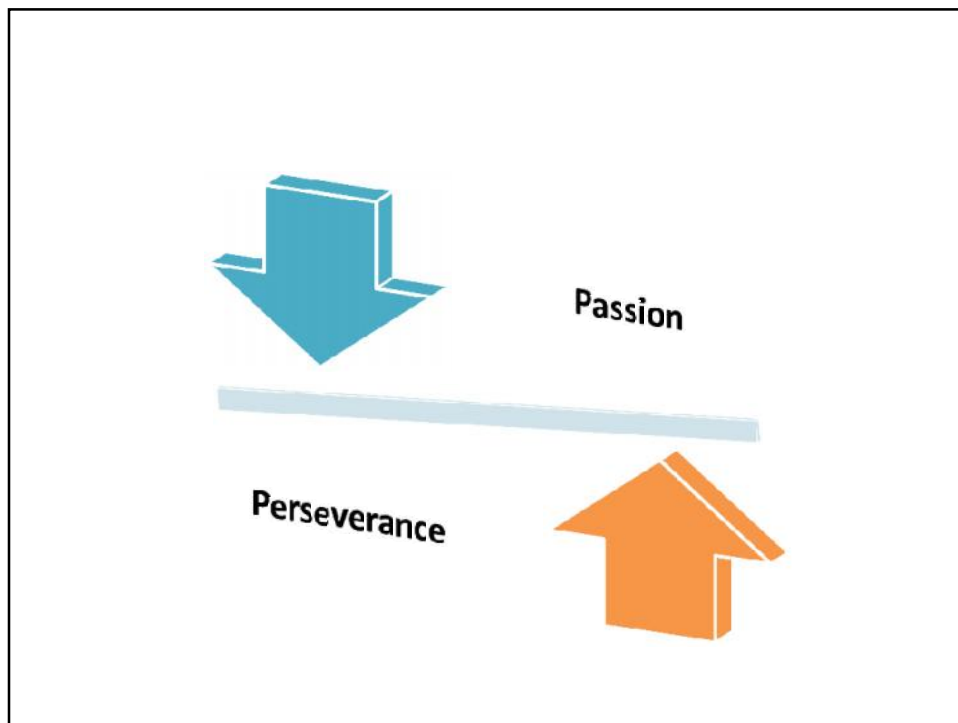
We've come to believe that talent is the key to success.

What counts even more is fusing passion and perseverance.

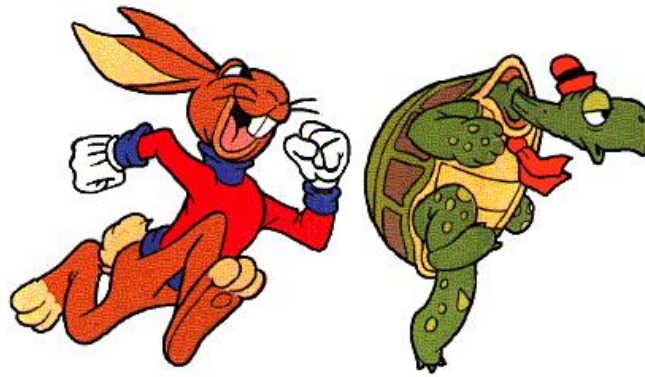
In a world of instant gratification, grit may yield the biggest payoff.

"Nothing in the world can take the place of persistence. Talent will not; nothing is more common than unsuccessful men with talent. Genius will not; unrewarded genius is almost a proverb. Education will not; the world is full of educated derelicts. Persistence and determination alone are omnipotent. The slogan, 'press on' has solved, and always will solve, the problems of the human race."

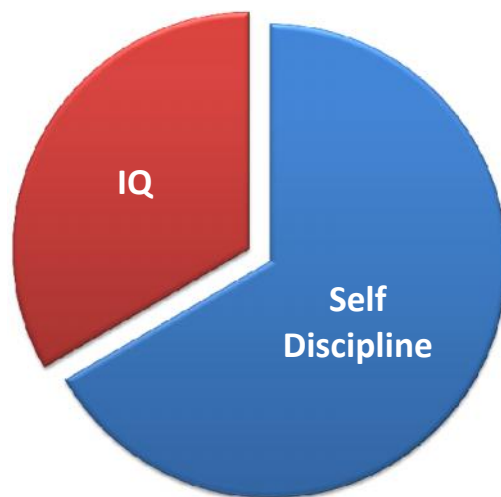
Calvin Coolidge

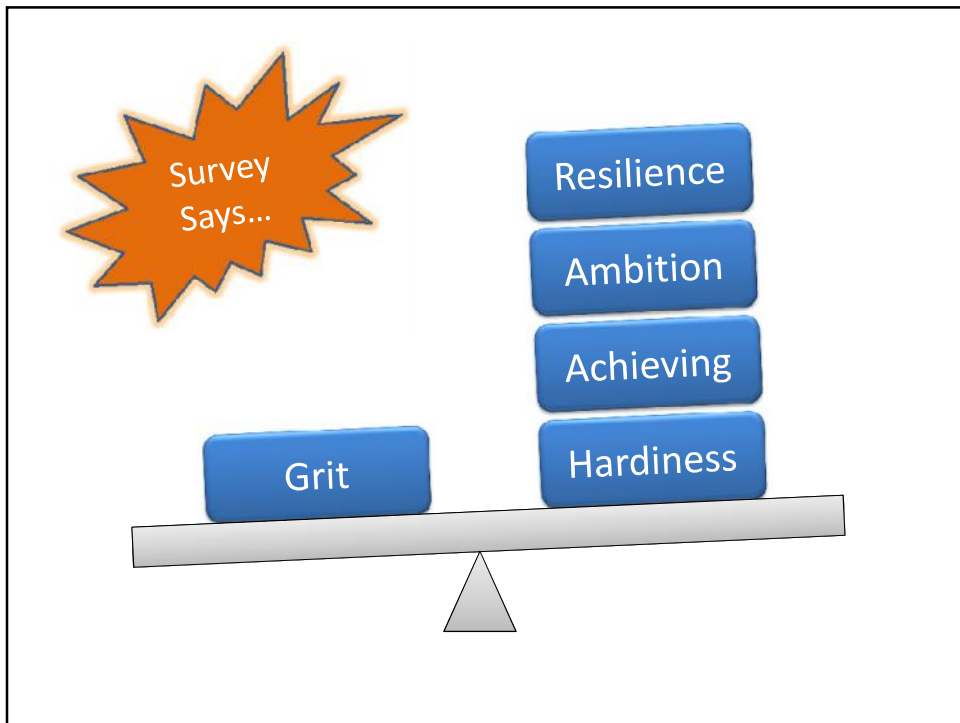


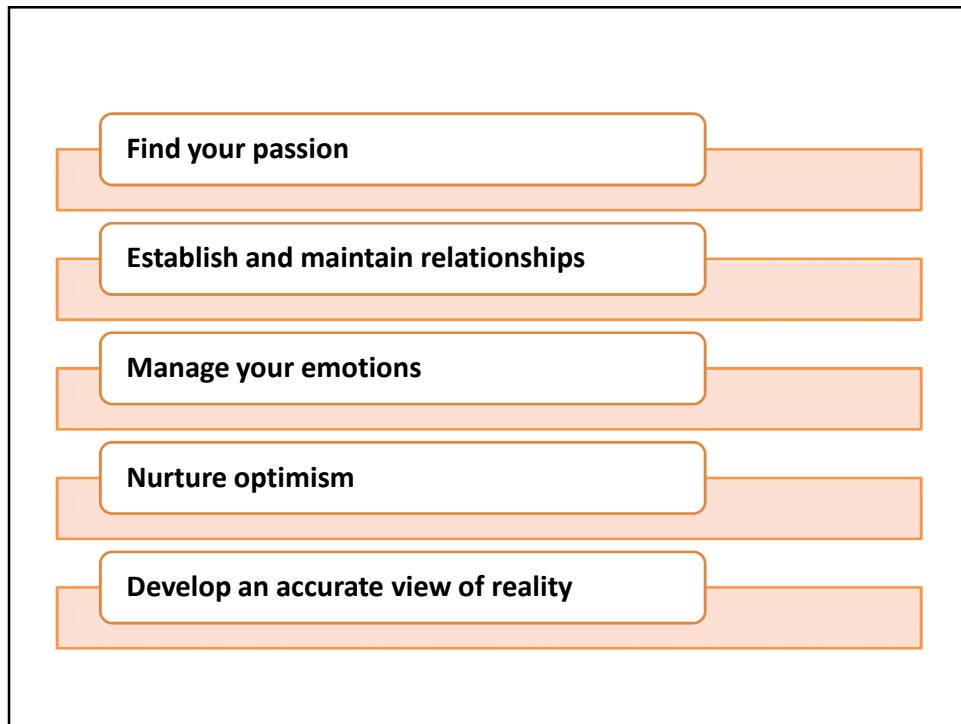
Aesop's Grit

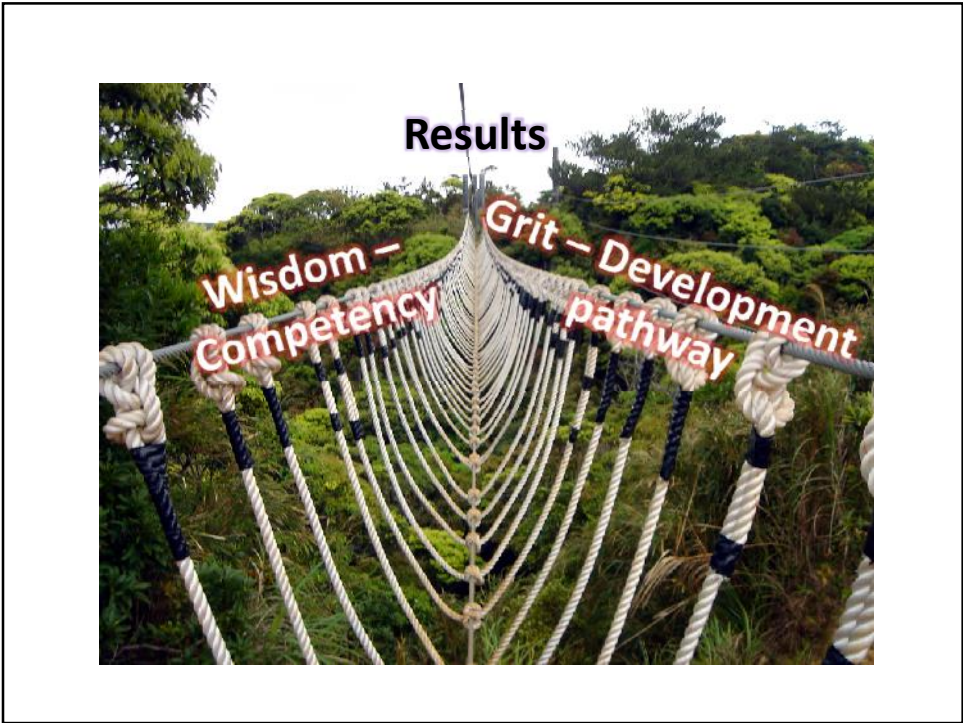


Achievement Correlation









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